



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2654573

Schedule Dates 10/06/16-10/10/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand TV (105655)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 278/295/5559
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV
RACHEL CHASON/WYONNE CONTE

Date Entered 10/05/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25324758
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,332.00
Net Total \$7,548.00
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$8,880.00
Grand Total:	26	\$8,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/06/16-10/07/16	3	1:00	5:00:01A- ABC-America This Morning	4				X	X			4	\$20.00	\$80.00	Greensboro (WXLV)	America This Morning	10/5/16
2.0	Normal Line / News (2)	10/10/16-10/10/16	1	1:00	6:28A- News-News 14 Carolina on ABC 45 at 630am	1	1							1	\$200.00	\$200.00	Greensboro (WXLV)	News14 ABC45	10/5/16
3.0	Normal Line / SPOT (3)	10/10/16-10/10/16	2	1:00	7A- ABC-Good Morning America	1	1							1	\$240.00	\$240.00	Greensboro (WXLV)	Good Morning America	10/5/16
4.0	Normal Line / SPOT (4)	10/08/16-10/08/16	3	1:00	8A- ABC-Good Morning American Saturday							1		1	\$80.00	\$80.00	Greensboro (WXLV)	Good Morning America Weekend	10/5/16
5.0	Normal Line / SPOT (5)	10/09/16-10/09/16	3	1:00	7:58-40A- ABC-Good Morning America Sunday								1	1	\$80.00	\$80.00	Greensboro (WXLV)	Good Morning America Weekend	10/5/16
6.0	Normal Line / SPOT (6)	10/10/16-10/10/16	2	1:00	10:58-25A- ABC-The View	1	1							1	\$320.00	\$320.00	Greensboro (WXLV)	The View	10/5/16
7.0	Normal Line / SPOT (7)	10/10/16-10/10/16	1	1:00	12P- The Doctors	1	1							1	\$320.00	\$320.00	Greensboro (WXLV)	The Doctors	10/5/16
8.0	Normal Line / SPOT (8)	10/06/16-10/07/16	3	1:00	12:57-56P- ABC-The Chew				1	1				2	\$80.00	\$160.00	Greensboro (WXLV)	The Chew	10/5/16
9.0	Normal Line / SPOT (10)	10/06/16-10/07/16	2	1:00	5P- Peoples Court				2	2				4	\$180.00	\$720.00	Greensboro (WXLV)	Peoples Court	10/5/16
10.0	Normal Line / Prime (13)	10/07/16-10/07/16	2	1:00	10P- ABC-20/20 (Friday)				1	1				1	\$2,000.00	\$2,000.00	Greensboro (WXLV)	20/20-ABC	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

allison alder 10.7.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2654573

Schedule Dates 10/06/16-10/10/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 278/295/5559
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV
RACHEL CHASON/VYONNE CONTE

Date Entered 10/05/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25324758
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,332.00
Net Total \$7,548.00
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$8,880.00
Grand Total:	26	\$8,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Football (14)	10/08/16-10/08/16	3	1:00	12P- Sports-ABC College Football							2		2	\$2,000.00	\$4,000.00	Greensboro (WXLV)	NC State/Notre Dame	10/5/16
12.0	Normal Line / News (1)	10/10/16-10/10/16	3	1:00	5:00-10A- ABC-America This Morning		3							3	\$20.00	\$60.00	Greensboro (WXLV)	America This Morning	10/5/16
13.0	Normal Line / SPOT (7)	10/06/16-10/07/16	1	1:00	12P- The Doctors		1		X	X				1	\$320.00	\$320.00	Greensboro (WXLV)	The Doctors	10/5/16
14.0	Normal Line / SPOT (8)	10/10/16-10/10/16	3	1:00	12:57-56P- ABC-The Chew		1							1	\$80.00	\$80.00	Greensboro (WXLV)	The Chew	10/5/16
15.0	Normal Line / SPOT (10)	10/10/16-10/10/16	2	1:00	5P- People's Court		1							1	\$180.00	\$180.00	Greensboro (WXLV)	People's Court	10/5/16
16.0	Normal Line / SPOT	10/09/16-10/09/16	4	1:00	10A- News-Full Measure with Sharyl Attkisson								1	1	\$40.00	\$40.00	Greensboro (WXLV)	FULL MEASURE	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



- Authorized Media Buyer

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Alison Alandy
Signature

Alison Alandy
Printed Name

DNS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

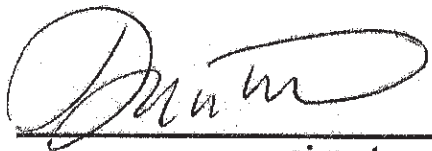
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.